

Presented by:

WORLD TRADE CENTER ILLINOIS

Economist Intelligence Unit





The State of Illinois Office of Trade and Investment

When:

Wednesday October 15, 2008 8:00 a.m. to 5:00 p.m.

Where:

Loyola University School of Law 25 E. Pearson Street Chicago, Illinois 60611

Partners:







About this Conference

This conference will inform and educate small and medium-sized businesses about the Chinese business frontier and how your business may be able to take part in this growth opportunity. The conference will get you up to speed on the booming Chinese economy and tie you into beneficial business resources on both sides of the Pacific from prominent speakers who have already succeeded in China. This conference, geared toward Presidents, CEO's and other senior management, focuses on the impact of growing Chinese economy and strategies to take advantage of the business opportunities available in this dynamic economy.

Tentative Agenda

7:30 am Registration and Breakfast

8:30 am Welcome Remarks

Hon. Neil F. Hartigan, Chairman of WTCI Hon. Ping Huang, Consul General of Chinese Consulate General in Chicago

9:00 am Keynote Remarks

Stephen Joske, Director of the Economist Intelligence Unit's China Forecasting Service in

Beijing: "China After the Olympics"

10:00 am Panel I: Current & Emerging Issues in China

11:00 am Coffee Break & Networking 11:30 am Panel II: Company Perspective

12:30 pm Luncheon and Keynote

2:00 pm Trade Show

4:00 pm Cocktail Reception & Networking

5:00 pm Adjourn

More details to come.

Sponsorship Opportunities Available.





<u>Please return this form with check or credit card information to:</u>

The World Trade Center Illinois Aon Center, Suite 2200 200 East Randolph Street Chicago, IL 60601 or Fax: 312/467-0615 Tel: 312-467-2924

Ms. Shufen Zhao

E-mail: szhao@wtcc.org Or:

Mr. Glenn Wideman

E-mail: gwideman@wtcc.org

Tel: 312-467-0550

Reservations must be made through mail, fax or e-mail by Tuesday, October 14, 2008, and are taken on a first-come, first-served basis.

Conference Fees:

*Fees Include: breakfast, lunch, trade show & cocktails

\$75 Non-members

\$55 Members of WTCI & Partner Organizations

\$100 Pay at the door

\$100 Trade Show Booth (including one ticket to the full day event)

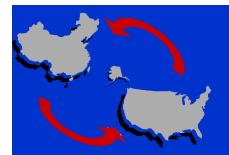
Note: Space is very limited. Please register at your earliest convenience.

Venue: Loyola University Chicago 25 E. Pearson Street Chicago, Illinois 60611

REGISTRATION FORM

Name
Title
Organization
Industry
Address
Phone, Fax, Email
Additional Attendees:
Members of WTCI or Partnering Organizations: Please reserve Place (s) at member rate Non Members: Please reserve Place (s) Payment Information: MC Visa Check Card # Exp. Date: (Make checks payable to World Trade Center Illinois)
Amount Paid:

***Reservations can only be guaranteed by prepayment.
Reservations not cancelled by Tuesday, October 14, 2008 will be charged***



China: Promise to Profits U.S. China Business Forum



Speakers Bios



Jon B. Anderson is Partner-in-Charge of the Shanghai, China office of Lake Pointe Partners, LLC. Mr. Anderson is a seasoned business executive and consultant with over thirty years of diverse experience working in and consulting to fast growth, industry-leading public and private manufacturing and service companies. Prior positions include Vice President of Human Resources for Littelfuse, Inc. and Director of Human Resources and Administration for a high tech division of R. R. Donnelley & Sons Company. Mr. Anderson holds a BS degree in Psychology from Purdue University, an MBA from Pepperdine University, and he has earned the Senior Professional in Human Resources (SPHR) designation from the Society for Human Resource Management.

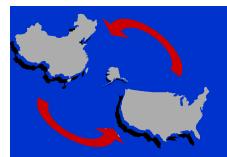


Graham Corner is the Managing Director of Black Mountain HR Outsourcing in Hong Kong, and Singapore as well as a Director of Black Mountain Insurance Brokers Ltd in Hong Kong and a Director of Black Mountain in Australia.

Graham has been instrumental in the development of HR outsourcing in Asia over the past six years and as well as running the successful Black Mountain businesses he also helped set up the HR Outsourcing Association in Asia Pacific. Prior to heading up Black Mountain Graham headed up the Human Capital practice of one of the Major accounting practices in the region and the UK and is an associate of the pension management Institute of the UK. He has lived and worked in the Asia Pacific region for nearly a decade and is based mostly in Hong Kong.



Mr. Ping Huang is the Consul General of the People's Republic of China in Chicago. He worked as a member of the Treaty and Law Department in the Ministry of Foreign Affairs. Mr. Ping Huang held positions as Counselor and Consul General of the Chinese Embassy to Canada, Vice Mayor of the City of Shaoxing, Zhejiang Province, China and Deputy Director General of the Consular Department, Ministry of Foreign Affairs. He graduated from East China Normal University and continued his education at China Foreign Affairs University then the London School of Economics in the UK.



China: Promise to Profits U.S. China Business Forum



Speakers Bios



Stephen Joske is the Director of the Economist Intelligence Unit's China Forecasting Service in Beijing. He speaks Chinese and has been visiting China since 1978. From 2004 to 2007 he worked at the Australian Embassy in Beijing as the Senior Australian Treasury Representative to China. Before working starting work at the EIU he was the senior analyst on the Chinese economy for the Australian Office of National Assessments, providing advice directly to the Australian prime minister. He also worked for a number of years as Senior Adviser on macroeconomic policy on the personal staff of the former Australian Treasurer Peter Costello.



<u>Bill Liu</u> is a Vice President at NaviAsia Consulting Group. He helps US companies with their strategy, marketing, and operations management- with a focus on China. Prior to joining NaviAsia, Bill worked for Lucent Technologies, PriceWaterhouseCoopers, and Waste Management, Inc.

Bill received his PhD in Environmental Engineering from the University of Illinois at Urbana-Champaign with special concentration on bio-engineering. He later earned an MBA from the Kellogg School of Management, Northwestern University, majoring in marketing and finance. A frequent guest lecturer for Kellogg School of Management, Northwestern University, he was a keynote speaker at Kellogg's 2005 Asian Business Conference. In addition, he regularly lectures on "Negotiation - the Chinese Style" and "Strategic Sourcing from China" at the Kellogg School.



Gary J. Stern is a shareholder in the Chicago law firm of Chuhak & Tecson, P.C., which has over 50 attorneys and a multi-disciplinary and sophisticated law practice. Gary specializes in the areas of estate planning, wealth transfers, asset protection, taxation, corporations, partnerships, and limited liability companies, mergers and acquisitions, business law, international law, and contracts. He received his B.A. degree (cum laude) from Cornell University and his J.D. degree from the University of Chicago. He is also a member of Phi Beta Kappa as well as a member of the American Bar Association, the Illinois State Bar Association, the Chicago Bar Association, and the United States-China Chamber of Commerce. Gary is also a member of the Management Committee at Chuhak & Tecson, P.C.